



What About You?

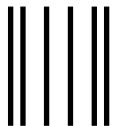
It's never too late to go back to school to achieve your dreams. With an average age of 34, you may find that there are a lot of Kellogg Community College students that you can relate to. Let us help you build a schedule that will work around your daily life.

For more information visit our website at www.kellogg.edu or call KCC Enrollment Services 269-965-4153.



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A Resource Guide for Parents of College-Bound Students



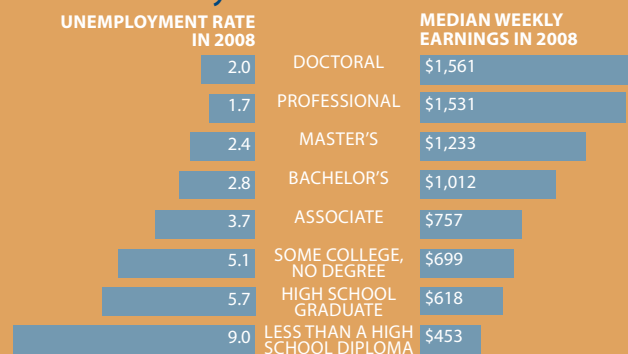


Why College

Having a college education is essential in today's economy and job market. Locally, compared to their counterparts with high school diplomas, KCC Associate Degree graduates will see average increased earnings of \$806 monthly, \$9,672 annually, or approximately \$357,000 over the course of their working lifetime (source: The Economic Contribution of Kellogg Community College, published by Economic Modeling Specialists, Inc, 2010).

In addition, consider the national data about the value of education in the Education Pays chart to the left:

Education Pays



Source: Bureau of Labor Statistics, Current Population Survey



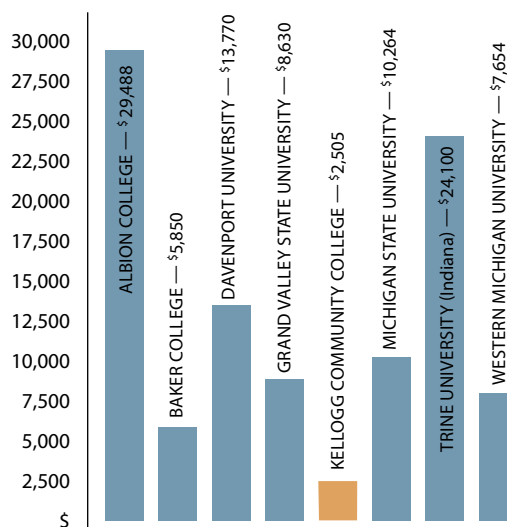
Individualized Instruction

Kellogg Community College changes lives not only through classroom education, but by teaching critical thinking skills and life skills that will help students in all aspects of their lives. With an average class size under 20, your student will receive the individual attention he or she needs in order to succeed.

Value

Whether your student is planning to earn an associate's degree or transfer, attending Kellogg Community College can save thousands in tuition costs.

Tuition Comparison



Estimated yearly tuition for residents taking 30 credits per year as of August 1, 2009. Figures from individual college websites.

Convenience

Kellogg Community College is committed to providing affordable education close to your home. The College has a total of five locations in Battle Creek, Coldwater, Hastings, and Albion, and offers approximately 100 classes in an online format.

With day, evening, and weekend classes, your student will be able to build a class schedule that fits his or her life.



Transferability

Kellogg Community College provides a solid foundation, and because of that foundation, KCC students perform as well, or better, after transferring to four-year schools than the students who started at the four-year school.

Academic Advisors are available to help your student create an individualized plan that will help them transfer to the institution of their choice. If you do not see the institution you are looking for, please call the Academic Advising office at (269) 965-4124 for more information.

Popular Transfer Institutions

- Central Michigan University
- Eastern Michigan University
- Ferris State University
- Franklin University
- Grand Valley State University
- Kettering University
- Lake Superior State University
- Michigan State University
- Michigan Technological University
- Miller College
- Northern Michigan University
- Oakland University
- Olivet College
- Siena Heights University
- Spring Arbor University
- Trine University
- University of Michigan
- University of Phoenix
- Walsh College
- Western Michigan University

Employability

Kellogg Community College monitors local employment needs and adjusts programs to meet the demands of local and national companies. This gives KCC students a competitive edge when entering the job market.

Hot Programs at KCC

- Business Management
- Computer-Aided Drafting and Design Technology
- Computer Programming/Networking/Engineering
- Corrections
- Dental Hygiene
- Early Childhood Education
- Emergency Medical Services
- Graphic Design
- Law Enforcement
- Nursing
- Physical Therapist Assistant
- Radiography
- Robotics
- Welding

Note: This is a very small sample of the programs offered at Kellogg Community College. Please visit www.kellogg.edu for a complete listing of programs.

Road Map to College

10th grade

- Research and job shadow career fields
- Research scholarship opportunities
- Compare colleges
- Take practice tests (PLAN or PSAT)

11th grade

- Attend college fairs and financial aid workshops
- Schedule dates for SAT and ACT tests
- Schedule in-depth college visits
- Request scholarship applications
- Consider taking summer or evening classes at KCC
- Research dual enrollment opportunities

12th grade

- Create a calendar of deadlines
- Apply to colleges and universities
- Apply for scholarships
- Complete the FAFSA
- Schedule campus tours
- Take summer or evening classes at KCC
- Research dual enrollment opportunities

Ready to Learn More?

Fill out the card below and drop it in the mail.

STUDENT'S NAME _____
First M. I. Last

ADDRESS _____
Number Street Apt. or Lot Number

City State Zip Code

PHONE () _____ BIRTH DATE _____

HIGH SCHOOL _____
Grad. Year

PROGRAM(S) OF INTEREST _____

- Please send information about Kellogg Community College
- I would like to speak to a representative about my student's or my college options

PARENT'S NAME _____