

# DAVENPORT UNIVERSITY - APPLIED BUSINESS\*

## BBA Degree Completion Transfer Guide

120 Semester Credit Hours

Effective Fall 2007 - Summer 2008

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### KELLOGG COMMUNITY COLLEGE

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#### FIRST AND SECOND YEAR: COMPLETION OF ASSOCIATES DEGREE AT KELLOGG COMMUNITY COLLEGE

Associates Degree In: Graphic Design

*Students should consult with a Kellogg Community College advisor to determine requirements and required courses for Associates Degree.*

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#### THIRD YEAR

*The following courses are required to be taken if not previously completed in the Associate Degree.*

*Please Note: Students may dual enroll at both Kellogg Community College and Davenport University to complete 3rd year courses.*

*Please see a Kellogg Community College advisor or Davenport University admissions representative for details.*

#### Foundations of Excellence

##### Davenport Competency Requirement

##### Kellogg Community College Equivalent

<input type="checkbox"/> COMM120	Presentation Techniques.....	COMM207	Public Speaking
<input type="checkbox"/> ECON200	Microeconomics.....	ECON202	Principles of Economics-MICRO
<input type="checkbox"/> ECON201	Macroeconomics.....	ECON201	Principles of Economics-MACRO
<input type="checkbox"/> ENGL109	Composition.....	ENGL151	Freshman Composition
<input type="checkbox"/> ENGL110	Advanced Composition.....	ENG152	Freshman Composition II
<input type="checkbox"/> ENGL311	Professional Writing	ENGL201	Advanced Composition
<input type="checkbox"/> FRSM100	Career & Education Seminar or Open Elective.	GRDE297	Graphic Design - Special Topics
<input type="checkbox"/> MATH120	College Mathematics.....	MATH121	Intermediate Algebra
<input type="checkbox"/> MATH320	Introduction to Statistics.....	MATH130 or BUAD112	Statistics or Business Statistics
<input type="checkbox"/> HUMN	Humanities Elective.....	COMM101 or COMM111	Foundations of Interpersonal Communication or Bus. & Tech. Communication
<input type="checkbox"/> SOS	Social Science Elective.....	Social Science Elective (from Healthy Living Area)	
<input type="checkbox"/> SCI/MATH	Science/Math Elective.....	MATH135	Math for Liberal Arts

#### Foundations of Business

<input type="checkbox"/> ACCT201	Accounting Foundations I.....	ACCO101	General Accounting
<input type="checkbox"/> ACCT202	Accounting Foundations II.....	ACCO102	General Accounting
<input type="checkbox"/> BITS211	Microcomputer Apps: Spreadsheets.....	OIT182	Intermediate Excel
<input type="checkbox"/> BUSN210	Professional Ethics.....	PHIL202	Introduction to Ethics
<input type="checkbox"/> CISP101	Computer Foundations.....	OIT100	Introduction to Computer Information Systems

#### Major

- Specialty Courses comprising the major area of the Associate Degree

FOURTH YEAR: Bachelor Degree Completion\*

The following courses **must** be taken at Davenport University to meet residency and program specific major requirements. Please contact a Davenport University Admissions Representative with any questions.

Foundations of Excellence

- SOC201 Diversity in Society

Foundations of Business

- BUSN120 Introduction to Business  
 FINC211 Corporate Finance  
 LEGL210 Business Law Foundations  
 MGMT211 Management Foundations  
 MKTG211 Marketing Foundations

Major

- FINC235 Financial Analysis for Business Managers  
 BUSN403 Business Research  
 MGMT411 Project Management  
 MGMT441 Strategic Management

Open Electives

\* The state of Michigan requires a minimum of 120 credit hours for Bachelors Degree completion. To meet this minimum, Open Electives may be required. Non-developmental level courses taken at your community college and not applied directly toward third year requirements will be applied in this area. An official evaluation of transfer credit will determine the need for electives.

Number of credits accepted in transfer:100

Number of credits to be completed after transfer:31

**\*This program can be completed at the following Davenport University Locations: Alma, Bad Axe, Bay City, Caro, Dearborn, Flint, Gaylord, Grand Rapids-Main Campus (Lettinga), Holland, Kalamazoo, Lansing, Lapeer, Merrillville, Midland, Romeo, Saginaw, South Bend, Traverse City, Warren and Du Online.**