

KELLOGG COMMUNITY COLLEGE

CONTACT

For more information about the Business Management Program at Kellogg Community College, please contact:

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Business Management Program



Business Management Program

inspiring generations

Business Management Program

The Business Management Program at Kellogg Community College prepares students for managerial roles in various work areas such as sales, production, and purchasing.

EMPLOYMENT OPPORTUNITIES

The Business Management degree is one of the most versatile degrees because it can be used across a wide spectrum of fields and occupations. Managerial personnel oversee, direct, and plan the work of others, as well as determine business policy.

Job growth rate from 2006-2016

Employment Category	Local Rate*	Statewide Rate*
Management	9.6%	3.1%

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* Source: Bureau of Labor Market Information & Strategic Initiatives
www.milmi.org

With further education, opportunities include higher level managerial positions in:

- Sales
- Marketing
- Human resources
- Any position in a business related field.

Also, with further education, the size of companies or regional territories covered may be larger, the span of control of the number of employees managed may increase and/or a business manager may become responsible for the profit and loss of area managed.

PROGRAM OPTIONS

The Business Management program leads to an Associate in Applied Science with concentrations in business management, human resources management, and marketing. These Associate degree programs are 63-65 credit hours of general education coursework and business specific courses. There are also two certificate options; Business Management or Entrepreneurship, which require between 20 and 23 credit hours to complete.

Topics covered in Business Management courses include:

- Accounting
- Global Business
- Business Law
- Economics
- Office Information Technology
- Marketing
- Management

COURSE WORK

The coursework within the Business Management Program is designed to give students a solid foundation and quickly prepares them with the necessary skills to be successful in their career.