

## Emerging Technologies

with generous support from the KCC Foundation  
*present a*

### Flip Video Camera

An easy to use, compact video camera  
that records to electronic memory and  
easily creates videos for the web.

*Want to try it out?*

Put in a Media Services Request  
[http://www.kellogg.edu/is/helpdesk/media\\_request.html](http://www.kellogg.edu/is/helpdesk/media_request.html)

*We can help!*

Staff are available to help you quickly get started with the Flip Video Camera and how to record, edit and post videos to the web.

#### What the Kit Contains?

- 1 Flip Video Camera (camcorder)
- 1 Idea book including how to shoot video, transfer it to your computer, edit, and transfer the video to the web.

#### What Can I Do With It?

The kit is intended to be used for classroom or other projects that would benefit from the creation of basic video recordings. Create records of class activities or single concept videos about class subjects.

- **Portable Video Recording** – The Flip Video Camera is pocket sized and highly portable. It allows spontaneous capture of video and sound during your class or other activity. The camera records to electronic “flash” memory, so there is no need for tapes or DVD disks.
- **Easy Transfer to Your Computer** – The built-in USB plug on the camera allows you to transfer your video to your computer so that you may edit it with MovieMaker (Windows) or iMovie (Macintosh).
- **Post to the Web** – you may post your videos to the web from your computer or directly from the camera. You may post to your own site or post to any of the many sites available for video sharing (YouTube is just one example.)

## Learning Outcomes

### *Creativity*

Students can use this technology to create inexpensive videos of an artistic nature.

### *Communication*

This camera can be used to learn how to create a brief and effective message using the video medium.

### *Global Awareness*

Students on international study trips could use the techniques learned with this equipment to create short videos about the observations and insights made on their trip.