

# Kellogg Community College

## Digital Color Photography

Subject Area-ART Course # ART 227-01 Credits 03 Contact Hours 96 TR 11:30 - 2:20  
01/15/2008-05/01/2008 Spring 2008 Room D-106/O-205  
Office Hours: M & W 1:00 – 3:30pm, T 2:30 – 4:30pm Phone: 963 53931 x 2559 Email: flathaur@kellogg.edu

### Course Description:

This course is intended to develop an understanding of technical and aesthetic foundations in color photography through the latest digital technology. Students will explore basic color photography with the use of film and digital photographic equipment: image scanning, color digital printing, digital cameras, and Adobe Photoshop.

**Prerequisite:** None, however an understanding of basic photography is suggested.

**Required Text:** Introduction to Digital Photography by Joseph Ciaglia, ISBN:0-13-117515-7

**Recommended Website Tutorials:** [www.cambridgeincolour.com](http://www.cambridgeincolour.com)

### Course Outcomes:

The student will:

1. demonstrate a basic knowledge of color photography: materials, composition, lighting, color balance,
2. demonstrate basic knowledge of Adobe Photoshop using a Macintosh computer
3. understand digital imaging input and output related to photographic equipment: digital camera, scanner, printer
4. develop an awareness of the role of art photography and its history
5. develop one's appreciation and creativity in color photography through lectures and demonstrations

### Methods of Instruction:

Lectures, demonstrations, reading assignments, fieldtrips, slide presentations, critique sessions, individual meetings, and oral presentations.

### Methods of Evaluation:

Exams, homework, reports, papers, oral reports, classroom, discussion, quizzes, self-assessment, and group critique sessions.

### Evaluation Criteria:

100 99 98 97A+, 96 95 94 93A, 92 91 90A- (A = Superior) 89 88 87 B+, 86 85 84 83 B, 82 81 80 B- (B = Above Average)  
79 78 77 C+, 76 75 74 73 C, 72 71 70 C- (C = Average) 69 68 67 D+, 66 65 64 63 D, 62 61 60 D- (D = Below Average)  
59 – 0 F (F = Failure) There is + and - for each grade. The highest final transcript grade at KCC is A.)  
Students who receive a C or below on shooting assignments may resubmit for higher grade at designated times.

**Grading opportunities:** Semester grade is achieved via 4000\* points earned. Students will be evaluated through listed\* grading opportunities:

\*subject to change

Assignments	Points
Project #1	<b>DUE: Thursday January 31<sup>st</sup></b> 400
Project #2	<b>DUE: Thursday February 28<sup>th</sup></b> 400
Project #3	<b>DUE: Thursday March 06<sup>th</sup></b> 400
Book Reports	<b>DUE: Thursday March 20<sup>th</sup></b> 200
Project #4	<b>DUE: Thursday March 27<sup>th</sup></b> 400
Final Project	<b>DUE: Tuesday April 29<sup>th</sup></b> 1000
Community Awareness ( <i>Service Learning</i> )	400

A few opportunities include\*: **VISIT ART EVENT & WRITE 1-PAGE TYPED RESPONSE PAPER**

SPE Trip - March 13-16, 2008 in Denver, Colorado (400 points)

Art League weekly meetings – 100 points must attend at least 4 meetings

"**Spring into the Arts**" TBA, Student exhibit @ Fifth/Third Bank downtown (100)

KCC Academic Workshops, see handout for specifics (100 points must participate in 2 minimum)

KCC Juried Student Exhibition - Submission deadline TBA (100 points)

Art League Chicago Bus Trip – Date TBA (100 points)  
KCC 2007-2008 Cultural Calendar events (50 each)  
GOLD KEY & KCC FOUNDATION GENERAL SCHOLARSHIPS (100 points)  
Regional Art Exhibitions at (to name a few): Kalamazoo Institute of Arts, Battle Creek Art Center, Blue hour Gallery (Marshall),  
Brownstone Coffee house (Battle Creek), Eclectic Gallery (Battle Creek)

Presentation Binder (due: finals)	400
Class Participation (includes individual meetings)	400

The main focus of this class is on developing creative individuals, giving you confidence in yourself and your abilities while trying not to force you into some kind of mold; on the contrary, this course is meant to help you to escape these molds. Photography is not a required class for everyone, learning photography is fun but you must be committed for time and patience. This course is not an easy elective, it will stress the ability to create exceptional works of art, to reason well and carefully, to comprehend complex issues and problems, to collect and use evidence, to problem-solve, and to do whatever the most accomplished practitioners and artists in the field might do outside of this class. The decision to take this class is the decision to attend every class session. Equally, each session includes my commitment to make every class worth attending. I will do everything possible to help you learn and develop your abilities, but you must decide if you want to engage in this experience. If you do decide to join this enterprise, you have responsibilities to everyone else in this community of learners and there are some things you must resolve to do to make it worthwhile for yourself and this community. You will need to schedule a minimum of 4~6 outside class lab hours per week for taking photographs, reading text and artist books, processing film, printing photographs, working in digital lab, matting images, helping others, and fieldtrips. If you are excited to spend time in the darkroom printing, participating, and taking well-composed images, you will have a wonderful time. Making excuses for time, \$\$, or any personal problems is just that; making excuses and will solve nothing. Everyone will have personal problems and difficult times; those who take these challenges as an opportunity to rise higher will receive the fruits of self-respect and accomplishment. Ultimately, what you bring to this class is yourself and your desire to participate, and what you do in here depends finally upon that. The choice is yours, nobody is forcing you to take this class or get an education. I want to help you, not control you, while giving you the confidence to do well.

**Portfolio presentation binder required:** along with your final project assignment that must demonstrate all the skills you have learned in this class, a portfolio presentation binder is required. This binder must include, in a highly organized way, examples of all artwork created within this course.

**Attendance:** Subtract 10% from semester grade percentage for each absence beyond 3. If you accumulate more than four (4) absences you may be dropped from the course. If you reach four absences in the semester a warning for excessive absences will be directed to Student Support Services. If you reach six (6) absences, I will request that the administration remove you from the course. To avoid being dropped, you must contact me within two days of accumulating your 6th absence. It is the student's responsibility to catch up on material missed due to absence and/or tardiness (students who miss more than 10 minutes of class by arriving late or departing early are considered absent). Absences may only be excused with appropriate documentation only (physician's note, etc).

**The Photo/Mac Lab Registry Sign-in Book must be signed each time you work in the lab. Lab attendance & class participation will be tracked via this signature.**

**Extra Credit:**

A variety of extra credit possibilities will be made available throughout the semester, ranging from contemporary fine art article report writings, written exhibition reviews, fieldtrips, and additional print considerations. These opportunities are above and beyond the required *Community Awareness* points. Extra credit is due at midterm and finals only.

**Grading Standards:**

Students are expected to complete all assignments on time and to a level of quality expected of a successful KCC student. Work turned in up to one week past due date is marked down one letter grade; work turned in past this one week period will be considered an "F".

**Incomplete:**

A grade of incomplete may be granted to students who have suffered serious illness during the academic term, resulting in failure to complete all assignments by the end of the semester. Appropriate physician documentation is required with petition for incomplete; see college attendance rules and regulations.

**Conferences:**

Time will be allotted for students to schedule at least one conference during the semester. Students are encouraged to use office hours or any available time outside class for additional help or guidance.

**Equipment requirements:**

A variety films, film processing fees, presentation materials, digital printing fees, and other materials are required. See distributed Materials List. It is strongly recommended that all students own a sturdy tripod; students who are intent on photography as their area of focus should also consider a hand-held light meter. (College equipment is not available for exclusive semester use)

**2008 Spring College Schedule:** see detailed schedule distributed separately

**Field Trip**

The Society for Photographic Education will host their 45th annual national conference Agents of Change: Art and Advocacy, in Denver, Colorado at the Adam's Mark Hotel. The conference is scheduled for March 13-16. Hotel reservations rates at \$149.00 per room, per night with limited quantities, register early (1-877-642-9212). Plan now: register for conference (\$80 early registration, \$100 on site, or \$25 for student volunteer), SPE organization membership (\$50), hotel, and make transportation arrangements with others in the class. As well, we will try to visit at least one commercial studio/museum/gallery during the semester. Visit: <http://www.spenational.org>

**Class Conduct and Participation:**

Class participation is required. We will follow the established KCC policies regarding conduct, sexual harassment, and nonsexist language, for further info please see the KCC course catalog. Students are expected to create an atmosphere of respect. No name calling, interrupting, foul language, or horseplay is allowed. Come on time and prepared with an open attitude that is professional and shows that you are ready to learn.

**Mac Server Appropriate Use:**

Copyright infringement and inappropriately storing copyrighted materials (i.e. illegally downloaded music, video or software from programs such as iTunes) on the College's Mac server is strictly forbidden. Furthermore, no storage of downloaded files for personal use will be permitted. [Note the college's Acceptable Use Policy (AUP) currently includes the following language: "Users storing materials copyrighted by others on College computer systems or displaying the materials through College web pages must comply with copyright laws and guidelines. Abusers are subject to sanctions as outlined in the Violations section."].

Students enrolled in ANIM or Multimedia ART courses will be assigned a Mac User account that enables them to utilize Mac computers within Ohm-203, Ohm-205, the Library, or Davidson-102 buildings for coursework specific use only. Students log into a Mac using their K ID and Universal Password. If a student has never created a Universal Password at KCC, they should immediately log in to the KCC Portal on the designated computer using their birth date as the password (IE- 060281). They should create their Universal Password when prompted. If a student is having trouble logging in, they should proceed to Customer Service (within the library) to have their password reset. Once it is reset, they should immediately log in to the KCC Portal on the designated computer and create their Universal Password when prompted.

**Safety:**

It is expected that students will read and become familiar with the established KCC Photo Facilities Lab Policies and all relevant Material Data Safety Sheets

**Classroom building and evacuation information:**

It is important that the student familiarize oneself with fire extinguisher locations and the most appropriate route to emergency exits in the classroom building. Emergency exits and procedures are indicated on the charts posted in classrooms, hallways, etc. Should a drill or emergency occur that would require evacuation, the class is to meet in the Miller Physical Plant on the west side of Davidson building. Attendance will be taken in an effort to account for all students.

**Kellogg Community College Academic Integrity Statement:**

The Kellogg Community College policy on Academic Integrity is spelled out in the Student Handbook. If it is suspected that you are cheating, fabricating, facilitating academic dishonesty, or plagiarizing, there may be serious consequences. The incident will be documented and may be reported to the academic chair and/or program director for possible disciplinary actions up to and including course, program, or college expulsion.

Students are expected to be honest in their dealings with faculty, staff, and students. Any work that is not the current product of the student's own efforts is considered dishonest and plagiarism and will not be tolerated. The same work may not be submitted in more than one class. Students may be expelled for academic dishonesty.

**Kellogg Community College Americans with Disabilities Act and Section 504 Statement:**

Kellogg Community College does not discriminate in the admission or treatment of students on the basis of disability. KCC is committed to compliance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act.

**CELL PHONES AND PAGERS** must be on mute during class. If you must take or return an emergency call, please go out in the hall to do so.

**CHILDREN CANNOT** attend class or hang out unsupervised during lab hours. Childcare services may be available in the evening at the Battle Creek campus through Kid's Campus, call (616) 969-6270 for more information.

**DRINKS AND SNACKS**, not complete meals, may be brought into the classroom. Please show respect for your classmates when it is necessary to eat during class time.

**NO FOOD ALLOWED WITHIN THE LAB AREA.**

**Instructor Syllabus Rights Statement:**

Information contained in this syllabus was to the best knowledge of the instructor considered correct and complete when distributed for use at the beginning of the semester. However, this syllabus should not be considered a contract with Kellogg Community College and any student, nor between the instructor and any student. The instructor reserves the right, acting within the policies and procedures of Kellogg Community College, to make changes in the course content or instructional techniques without notice or obligation.

**OTHER SCHOOL INFORMATION:**

**The Learning Place**

*The Learning Place* is a no charge program that provides students with opportunities to develop the skills they need to be successful in college. They can help students develop skills in reading, writing, science, mathematics, computer basics, study skills, and many other subject areas. Located in the Ohm Information Technology Center, Upper Level, Rooms 206 & 207. Stop by The Learning Place, or call (269) 965-3931, ext. 2296, for more information.

*Tuition Refund* maybe granted up until a specific time. (See Student Handbook)

*Course withdrawal, administrative withdrawal, and change to\from audit status* are allowed before 7/8th of the course duration. (see Student Handbook). More detailed information available from Customer Service.

*Students registered for this class have access to the web/Internet, and an e-mail account is available.* See the KCC Academic Catalog 2006.2007 (page 16) for procedures.

*The Library* is available for all the students taking this class. The Learning Resource Center (LRC) is a participant in the On-line *Library Computer Center and Interlibrary Loan Programs* to obtain information that the college does not own. Students also can use the materials in other Michigan libraries by participating in the Michigan Card Library Access Program available at the LRC.

*Student ID cards* can be obtained at Customer Service to be used at many school facilities.

*Dean's List:* Full time students who have earned a grade point average of 3.5 or higher in each session will be recognized as 3.50 - 3.89 High Honors, 3.9 - 4.00 Highest Honors. For information on KCC's Academic Excellence Award, Scholarships, Financial Aid, Federal Programs, State of Michigan Programs, Honors Program and College Employment Program please see the Academic Catalog 2006.2007.