

# Kellogg Community College

## Digital Color Photography II

02/08/2006-05/07/2006

Subject Area-Art      Course # ART 230      Credits 03      Contact Hours 96      TR 11:30 - 2:20  
01/15/2008-05/01/2008      Spring 2008      Room D-106/O-205

Office Hours: M & W 1:00 – 3:30pm, T 2:30 – 4:30pm Phone: 963 53931 x 2559 Email: flathaur@kellogg.edu

**Prerequisite, Co-requisite:** ART 227, Digital Color Photography I

### Course Description:

This advance course is intended to further refine the technical and aesthetic foundations in color photography through explorations of digital technology. Emphasis will be given to fields of photographic study including fine art and professional practices such commercial illustration, documentary, portraiture, and photojournalism. Students will take their own digital photographs and then utilize various photographic techniques including; digital capture workflow, large-scale color digital printing, and advanced image editing software.

### Required text:

None, though selected readings, books on reserve at the library, and handouts will be assigned

### Course Outcomes:

1. Students will evaluate the relationship between creative works and human experience including culture, society and technology.
2. Students will recognize fundamental characteristics of the creative process.
3. Students will exhibit coherent and logical presentation of a photographic idea reflective of discussions, assignments, readings, technology use, and media specific linear thinking in the form of a digital portfolio.
4. Students will assist & respond using verbal & written communication, respectful of individual differences, with informed criticism to other student's photographic efforts and imagery.
5. Students will write, speak and present professionally about photography and ones own work.
6. Students will identify basic materials, techniques, compositional elements, or principles used in the production of creative works. Including, but not limited to:

#### Technical Skills:

- Demonstrate technical proficiency with and the application of color digital photographic and multimedia imaging skills using the Macintosh platform, digital single-lens-reflex cameras and capture backs, mono-light strobes, and Epson wide-format inkjet printers.
- Exhibit advanced skills to produce and evaluate good quality digital files, digital workflow, and the resulting digital output.
- Contemporary presentation modes such as inkjet print laminating and mounting.
- Media specific mathematics involved in color digital photography (such as the use of fractions, ratios, & reciprocating numbers).

#### Creative approach:

- Analyze, evaluate, draw conclusions and make decisions based on quantitative and qualitative data.
- Utilize original and imaginative use of the color digital photography for commercial illustration and personal artistic communication.
- Incorporate advance-level design skills and concepts including drawing, perspective, color and layout in the creation of photographic and multimedia based art.
- Demonstrate critical linear and self-motivated learning abilities to determine the best solutions to difficult creative, technical, and professional issues.

#### Professionalism:

- Integrate knowledge of cultural, social and/or economic perspectives relating to citizenship in the global community.
- Express ideas verbally in a coherent, organized and effective way.
- Analyze the behaviors of a community, its leadership, and the individuals that influence individual and community wellness.
- Be aware of professional careers in photography and multimedia including commercial illustration, documentary, portraiture, and photojournalism.

#### Aesthetics:

- Interpret the overall content and aesthetics of creative works.
- Exhibit refinement of the visual structure of digital color photographic images derived using contemporary technology such as Adobe Photoshop and Apple Aperture.
- Exhibit familiarity with the visual structure of photographic images related to specific photographic fields of study.

### Methods of Instruction:

Lectures, demonstrations, reading assignments, fieldtrips, slide presentations, critique sessions, individual meetings, and oral presentations.

### Methods of Evaluation:

Exams, homework, reports, papers, oral reports, classroom, discussion, quizzes, self-assessment, and group critique sessions.

### Evaluation Criteria:

100 99 98 97A+, 96 95 94 93A, 92 91 90A- (A = Superior)      89 88 87 B+, 86 85 84 83 B, 82 81 80 B- (B = Above Average)  
 79 78 77 C+, 76 75 74 73 C, 72 71 70 C- (C = Average)      69 68 67 D+, 66 65 64 63 D, 62 61 60 D- (D = Below Average)

59 – 0 F (F = Failure)      There is + and - for each grade. The highest final transcript grade at KCC is A.)

Students who receive a C or below on shooting assignments may resubmit for higher grade at designated times.

Grading opportunities: Semester grade is achieved via 4000\* points earned. Students will be evaluated through listed\* grading opportunities:      \*subject to change

<b>Assignments</b>	<b>Points</b>
Project #1	400
Project #2	400
Project #3	400
Book Report	200
Class Participation (includes individual meetings)	600
Digital Paper Study (notebook) (semester long project)	1000
Self-Designed Final Portfolio Project	1000

**All digital assignments must be submitted with an accompanying CD or DVD.**

The main focus of this class is on developing creative individuals, giving you confidence in yourself and your abilities while trying not to force you into some kind of mold; on the contrary, this course is meant to help you to escape these molds. Photography is not a required class for everyone, learning photography is fun but you must be committed for time and patience. This course is not an easy elective, it will stress the ability to create exceptional works of art, to reason well and carefully, to comprehend complex issues and problems, to collect and use evidence, to problem-solve, and to do whatever the most accomplished practitioners and artists in the field might do outside of this class. The decision to take this class is the decision to attend every class session. Equally, each session includes my commitment to make every class worth attending. I will do everything possible to help you learn and develop your abilities, but you must decide if you want to engage in this experience. If you do decide to join this enterprise, you have responsibilities to everyone else in this community of learners and there are some things you must resolve to do to make it worthwhile for yourself and this community. You will need to schedule a minimum of 4~6 outside class lab hours per week for taking photographs, reading text and artist books, processing film, printing photographs, working in digital lab, matting images, helping others, and fieldtrips. If you are excited to spend time in the darkroom printing, participating, and taking well-composed images, you will have a wonderful time. Making excuses for time, \$\$, or any personal problems is just that; making excuses and will solve nothing. Everyone will have personal problems and difficult times; those who take these challenges as an opportunity to rise higher will receive the fruits of self-respect and accomplishment. Ultimately, what you bring to this class is yourself and your desire to participate, and what you do in here depends finally upon that. The choice is yours, nobody is forcing you to take this class or get an education. I want to help you, not control you, while giving you the confidence to do well.

**Portfolio presentation binder required:** along with your final project assignment that must demonstrate all the skills you have learned in this class, a portfolio presentation binder is required. This binder must include, in a highly organized way, examples of all artwork created within this course.

**Attendance:** Subtract 10% from semester grade percentage for each absence beyond 3. If you accumulate more than four (4) absences you may be dropped from the course. If you reach four absences in the semester a warning for excessive absences will be directed to Student Support Services. If you reach six (6) absences, I will request that the administration remove you from the course. To avoid being dropped, you must contact me within two days of

accumulating your 6th absence. It is the student's responsibility to catch up on material missed due to absence and/or tardiness (students who miss more than 10 minutes of class by arriving late or departing early are considered absent). Absences may only be excused with appropriate documentation only (physician's note, etc).

**The Photo/Mac Lab Registry Sign-in Book must be signed each time you work in the lab. Lab attendance & class participation will be tracked via this signature.**

### **Extra Credit:**

A variety of extra credit possibilities will be made available throughout the semester, ranging from contemporary fine art article report writings, written exhibition reviews, fieldtrip response papers, and additional print considerations. Extra credit is due at midterm and finals only.

### **Grading standards:**

Students are expected to complete all assignments on time and to a level of quality expected of a successful KCC student. Work turned in up to one week past due date is marked down one letter grade; work turned in past this one week period will be considered an "F".

### **Incomplete:**

A grade of incomplete may be granted to students who have suffered serious illness during the academic term, resulting in failure to complete all assignments by the end of the semester. Appropriate physician documentation is required with petition for incomplete; see university attendance rules and regulations.

### **Conferences:**

Time will be allotted for students to schedule at least one conference during the semester, preferably around midterm and/or finals. Students are encouraged to use office hours or any available time outside class for additional help or guidance.

### **Equipment requirements:**

A variety of equipment and materials are required. See distributed materials list. It is strongly recommended that all students own a hand-held light meter (College equipment is not available for exclusive semester use).

**Semester College Calendar:** Detailed schedule to be distributed separately.

### **Field Trip**

The Society for Photographic Education will host their 45th annual national conference Agents of Change: Art and Advocacy, in Denver, Colorado at the Adam's Mark Hotel. The conference is scheduled for March 13-16. Hotel reservations rates at \$149.00 per room, per night with limited quantities, register early (1-877-642-9212). Plan now: register for conference (\$80 early registration, \$100 on site, or \$25 for student volunteer), SPE organization membership (\$50), hotel, and make transportation arrangements with others in the class. As well, we will try to visit at least one commercial studio/museum/gallery during the semester. Visit: <http://www.spenational.org>

### ***Class Conduct and Participation:***

Class participation is required. We will follow the established KCC policies regarding conduct, sexual harassment, and nonsexist language, for further info please see the KCC course catalog. Students are expected to create an atmosphere of respect. No name calling, interrupting, foul language, or horseplay is allowed. Come on time and prepared with an open attitude that is professional and shows that you are ready to learn.

### **Mac Server Appropriate Use:**

Copyright infringement and inappropriately storing copyrighted materials (i.e. illegally downloaded music, video or software from programs such as iTunes) on the College's Mac server is strictly forbidden. Furthermore, no storage of downloaded files for personal use will be permitted. [Note the college's Acceptable Use Policy (AUP) currently includes the following language: "Users storing materials copyrighted by others on College computer systems or displaying the materials through College web pages must comply with copyright laws and guidelines. Abusers are subject to sanctions as outlined in the Violations section."].

Students enrolled in ANIM or Multimedia ART courses will be assigned a Mac User account that enables them to utilize Mac computers within Ohm-203, Ohm-205, the Library, or Davidson-102 buildings for coursework specific use only. Students log into a Mac using their K ID and Universal Password. If a student has never created a Universal Password at KCC, they should immediately log in to the KCC Portal on the designated computer using their birth date as the password (IE- 060281). They should create their Universal Password when prompted. If a student is having trouble logging in, they should proceed to Customer Service (within the library) to have their password reset. Once it is reset, they should immediately log in to the KCC Portal on the designated computer and create their Universal Password when prompted.

**Safety:**

It is expected that students will read and become familiar with the established KCC Photo Facilities Lab Policies, Studio Access Rules and Regulations and all relevant Material Data Safety Sheets

**Classroom building and evacuation information:**

It is important that the student familiarize oneself with fire extinguisher locations and the most appropriate route to emergency exits in the classroom building. Emergency exits and procedures are indicated on the charts posted in classrooms, hallways, etc. Should a drill or emergency occur that would require evacuation, the class is to meet in a predetermined location away from the building. Attendance will be taken in an effort to account for all students.

***Kellogg Community College Academic Integrity Statement:***

The Kellogg Community College policy on Academic Integrity is spelled out in the Student Handbook. If it is suspected that you are cheating, fabricating, facilitating academic dishonesty, or plagiarizing, there may be serious consequences. The incident will be documented and may be reported to the academic chair and/or program director for possible disciplinary actions up to and including course, program, or college expulsion.

Students are expected to be honest in their dealings with faculty, staff, and students. Any work that is not the current product of the student's own efforts is considered dishonest and plagiarism and will not be tolerated. The same work may not be submitted in more than one class. Students may be expelled for academic dishonesty.

***Kellogg Community College Americans with Disabilities Act and Section 504 Statement:***

Kellogg Community College does not discriminate in the admission or treatment of students on the basis of disability. KCC is committed to compliance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act.

**CELL PHONES** must be on mute during class. If you must take or return an emergency call, please go out in the hall to do so.

**CHILDREN CANNOT** attend class. Childcare services may be available in the evening at the Battle Creek campus through Kid's Campus, call (616) 969-6270 for more information.

**DRINKS AND SNACKS**, not complete meals, may be brought into the classroom. Please show respect for your classmates when it is necessary to eat during class time.

**NO FOOD ALLOWED WITHIN THE LAB OR STUDIO AREA.**

***Instructor Syllabus Rights Statement:***

Information contained in this syllabus was to the best knowledge of the instructor considered correct and complete when distributed for use at the beginning of the semester. However, this syllabus should not be considered a contract with Kellogg Community College and any student, nor between the instructor and any student. The instructor reserves the right, acting within the policies and procedures of Kellogg Community College, to make changes in the course content or instructional techniques without notice or obligation.

**OTHER SCHOOL INFORMATION:****The Learning Place**

*The Learning Place* is a no charge program that provides students with opportunities to develop the skills they need to be successful in college. They can help students develop skills in reading, writing, science, mathematics, computer basics, study skills, and many other subject areas. Located in the Ohm Information Technology Center, Upper Level, Rooms 206 & 207. Stop by The Learning Place, or call (269) 965-3931, ext. 2296, for more information.

*Tuition Refund* maybe granted up until a specific time. (See Student Handbook)

*Course withdrawal, administrative withdrawal, and change to/from audit status* are allowed before 7/8th of the course duration. (see Student Handbook). More detailed information available from Customer Service.

*Students registered for this class have access to the web/Internet, and an e-mail account is available.* See the KCC Academic Catalog 2006.2007 (page 16) for procedures.

*The Library* is available for all the students taking this class. The Learning Resource Center (LRC) is a participant in the On-line *Library Computer Center and Interlibrary Loan Programs* to obtain information that the college does not own. Students also can use the materials in other Michigan libraries by participating in the Michigan Card Library Access Program available at the LRC.

*Student ID cards* can be obtained at Customer Service to be used at many school facilities.

*Dean's List:* Full time students who have earned a grade point average of 3.5 or higher in each session will be recognized as 3.50 - 3.89 High Honors, 3.9 - 4.00 Highest Honors. For information on KCC's Academic Excellence Award, Scholarships, Financial Aid, Federal Programs, State of Michigan Programs, Honors Program and College Employment Program please see the Academic Catalog 2006.2007.