

Photography and Multimedia Program

Career Cluster – Arts, Audio-Video Technology, and Communication

This intensive program prepares students for entering the diverse fields of photography and multimedia. Working professionals and employers designed the curriculum to develop individuals who thrive in fast-paced work environments and to prepare students to use state-of-the-art technology with artistic expression. Graduates of this program are well-rounded individuals, with a background adaptable to a variety of media related fields. The program includes four main areas of emphasis: Photography, Multimedia, Animation, and Visual Art. The curriculum blends traditional and digital media technologies while encouraging technical proficiency and aesthetic awareness of photography, multimedia, film animation, visual art, video capture and editing, sound capture and editing, web design, and graphic design as both an art form and a professional medium of communication.

Associate degrees with concentrations in Animation or Photography, may transfer to four-year institutions if students take the additional general education courses. Transfer guides are available in the Academic Advising office. If students are interested in a transfer option, they should consider completing the General Education MACRAO courses listed on pages _____.

Photography and Multimedia Degree code 274

Prerequisites

Students should possess basic Macintosh operation skills or take Graphic Design 105, Using and Troubleshooting the Macintosh.

General Education

Students must complete the following general education requirements:

CREDITS

Art 105 , Contemporary Art Survey or Art 210 , History of Photography and Film or Art 213 , Art History	2-3
Communication 111 , Business Communication	3
Communication 241 , Mass Communication	3
*Critical Thinking Elective	3-4
English 151 , Freshman Composition	3
*Healthy Living Elective	2-3
	16 – 19

**For options to fulfill the Critical Thinking and Healthy Living Electives, see pages _____.*

The Photography and Multimedia Program emphasizes creativity, and individuals become well suited for positions requiring artistic design and image development. In a hands-on environment, students gain four areas of specialization in the core courses. In the seminars, students work with instructors to implement learning through creation of projects designed to display students' artistic abilities, craft, and knowledge.

Core Courses

CREDITS

Animation 103 , Introduction to Video Art.....	3	fall
Art 103 , Two-Dimensional Design.....	3	
Art 110 , Drawing I.....	3	
Art 215 , Art Seminar I	3	spring
Art 222 , Introduction to Photography.....	3	fall/spring/summer
Art 227 , Digital Color Photography	3	spring
Art 230 , Digital Color Photography II.....	3	spring
Art 296 , Internship and Career Development	3	whenever
Graphic Design 100 , Introduction to Graphic Design	3	
Graphic Design 167 , Dreamweaver	4	
Graphic Design 170 , Photoshop.....	4	

The associate degree in Photography and Multimedia candidates may select from the following two elective options: Photography or Animation.

Photography and Multimedia Option I – Photography

	CREDITS
Art 223 , Intermediate Photography.....	3 fall
Art 224 , Advanced Photography.....	3 fall
Art 229 , Studio Photography.....	3 fall
Art 295 , Photography and Multimedia Special	summer
Topics.....	<u>3</u>
	12

The four semester sequence suggested for full-time Photography students may be:

I	II
ART 103	ART 110
ART 222	ART 223
GRDE 100	ART 295
GRDE 170	COMM 241
ENGL 151	GRDE 167
 III	 IV
ANIM 103	ART 105
ART 227	ART 215
ART 229	ART 224
Critical Thinking Elective	ART 230
Healthy Living Elective	COMM 111
	ART 296

This is a recommended sequence only. Students should work with academic advisors or the Photography and Multimedia coordinator to individualize their education plan.

Photography and Multimedia Option 2 – Animation

	CREDITS
Animation 104 , Introduction to Sound, Recording ... and Editing	fall 3
Animation 233 , Introduction to 2-D Animation	spring
Techniques	3
Animation 234 , Introduction to 3-D Animation	fall
Techniques	3
Animation 235 , Intermediate Animation	<u>3</u> spring
	12

The four semester sequence suggested for full-time Animation students may be:

I	II
ANIM 103	ANIM 233
ANIM 104	ART 110
ART 103	ART 222
ENGL 151	COMM 241
GRDE 170	GRDE 167
 III	 IV
ANIM 234	ANIM 235
ART 227	ART 105
Critical Thinking Elective	ART 215
GRDE 100	ART 296
Healthy Living Elective	COMM 111
	ART 230

This is a recommended sequence only. Students should work with academic advisors or the Photography and Multimedia coordinator to individualize their education plan.