Educational Alliance between
Kellogg Community College
and
Franklin University

Whereas Kellogg Community College and Franklin University share a learner-centered and community-oriented approach to higher education,

Whereas, they share a common desire to create a seamless transition for Kellogg Community College graduates seeking a Franklin University bachelor's degree that articulates well with programs offered at Kellogg Community College, and

Whereas, the two institutions seek to use current technology to enhance the options for time and/or place bound, working adults.

Kellogg Community College and Franklin University hereby enter into an educational alliance designed to effect the above stated aims in a manner which will provide the participating student with a quality bachelor's degree completion program.

In order to effect such a result, Franklin University will:

➢ Design and deliver on-line programs leading to bachelor's degrees that provide equivalent or greater learning outcomes as those achieved in parallel campus-based programs. These offerings will be subject to equivalent assessment, program review and other academic oversight afforded on-campus programs of Franklin University.

➢ Provide instruction by technologically trained and academically qualified faculty.

➢ Include in its offerings programs in Business Administration, Computer Science, Technical Administration, Health Service Administration and Management Information Systems.

➢ Provide all necessary services including: admissions, advisement, registration, financial aid, scholarship assistance, textbook purchase, access to a virtual library, tutoring, a technology help desk, and the services of a Student Services Associate to assist students with issues not requiring the intervention of the faculty member.

➢ Work cooperatively with Kellogg Community College to identify those programs at Kellogg Community College that provide the essential foundation for students interested in the above-mentioned Franklin University programs.
Identify courses offered at Kellogg Community College that would effectively create a bridge of courses which will prepare Kellogg Community College students for success in the Franklin University programs under consideration.

Provide Kellogg Community College with adequate and periodic reports of the progress of its former students in the Franklin University programs.

Develop mutually agreeable methods by which to identify current and former Kellogg Community College students enrolled in the Franklin University programs and to compensate, on a trimester basis, Kellogg Community College at the rate of 10% of the tuition paid by those students for courses in the programs in question. This obligation shall survive the expiration or termination of this contract for students enrolled at Franklin as of the date of termination.

Assist Kellogg Community College in efforts to develop its own distance education capacity, within limits to be determined by Franklin University.

Allow masters-qualified Kellogg Community College faculty to deliver Franklin University on-line courses, pending training by Franklin University and provided such teaching is permissible as outside employment by Kellogg Community College.

As its role in this alliance, Kellogg Community College will:

Support the marketing effort by promoting the above-mentioned programs and "bridge" courses through student and alumni publications, local community publications/media and through the Kellogg Community College advisement staff. Provide Franklin University with effective access to Kellogg Community College graduates and potential graduates to enable Franklin University to market and promote the on-line degrees.

Provide Franklin University with the opportunity to train Kellogg Community College staff necessary to the support of the programs on Kellogg Community College campuses.

Designate administrative, academic, student services and marketing personnel who will act as liaisons to their counterparts at Franklin University.

Enter into a Financial Aid consortium to entitle students in these programs to the appropriate federal, state and institutional assistance.

Allow students in the Franklin University programs adequate access to library and computer laboratories at Kellogg Community College and Kellogg Community College staff in those facilities to support the needs of these students and to cooperate with their Franklin University counterparts.
Advise, assist and support strategically and at the policy level Franklin University's efforts to provide quality education through distance-free education at Kellogg Community College and with other two-year community and technical colleges.

The educational alliance and the commensurate institutional responsibilities and payments defined herein shall be attested to by the Presidents of the respective institutions. The respective Presidents shall designate high level agents to monitor and report on the status of the alliance and shall retain ultimate authority to continue, modify or discontinue this agreement in part or in its entirety. Notice of modification or intentions to discontinue shall come in writing from one President to the other at least six months prior to the date on which any action would be taken. Such a notice will specify the nature of the action contemplated and the rationale for such action. In the event that the program is discontinued, Franklin University and Kellogg Community College will continue to provide services during a phase out period of up to 24 months or until the last active student completes the program.

KELLOGG COMMUNITY COLLEGE
450 North Avenue
Battle Creek, MI 49017-3397

Paul R. Ohm, President
9-29-99

Date

FRANKLIN UNIVERSITY
201 South Grant Avenue
Columbus, Ohio 43215

Paul Otte, President
10/5/99

Date