

- Know your professors: it's a good way to find out what the different majors are really about and to begin building important networking relationships.
- Explore and discuss your life goals, values, and interests with an Academic Advisor. This information will help inform your program of study and future career.
- Schedule semester advising meetings prior to registration to review course planning for the upcoming semester.
- Create and develop a professional resume, prospecting letter, and portfolio.
- Maximize your college experience (advisors, student clubs and organizations, community service, leadership opportunities, volunteering, etc.)
- Understand trends, outlook, steps for success, company information, and wages for your chosen occupation.
- Obtain work-based experience that relates to your major (co-op, intern, work study, service learning).
- Understand and apply the strategies of an effective interview.
- Learn about managing your brand and networking (both in-person and online).