Criterion 1. MISSION
KCC’s mission is clear and articulated publicly; it guides the institution’s operations.

KCC’s Mission Statement
We are dedicated to providing accessible, high-quality education to enrich our community and the lives of individual learners.

Core components of that mission are:

- We engage students in learning experiences that lead to enhanced employability and successful transfer to other educational institutions.
- We develop students who can think critically, communicate effectively, and demonstrate global awareness.
- We partner with the communities we serve to support economic vitality and stability through the development of a skilled local workforce.
- We provide the educational resources and student services that promote, support, and enhance student success.
- We advocate lifelong learning for all members of the community, providing local residents with educational and cultural opportunities that result in personal growth and development.

Evidence of our Mission
- We state our Mission (developed and Board approved October 2009) and Vision Statement (developed and Board approved May 2011) in multiple locations.
- We maintain Academic Rigor. For example, via our assessment practices and the Online Course Development Committee.
- We support our students in certificate/degree programs leading to employability, our Starfish student outreach, and community enrichment (Bruin Blast, Civic Engagement Fair) is extended to all, regardless of constituent i.e. county or demographic, dual-enrolled or early college programming.
- We partner with others – via iACT, Workforce Solutions, KAMA, area ISDs (early college and dual enrollment), Battle Creek and Kellogg foundations, Battle Creek Unlimited, clinical, practicum and internship agreements.
- We foster opportunities for Community & Civic Engagement – service-learning, United Way, athletes lead sports camps for children, art exhibits and theatre, Bruin Youth Camps, library and technology access, Civic Engagement and Volunteer Fair, First Year Seminar, Service-Learning events, Nursing capstone event, International Studies program, International travel courses, and International Studies Club, celebrating month events (Black History, Hispanic History, Women’s History).
- We embrace Equity/Diversity through KCC hiring practices, communications in several languages, climate survey of 2019, Lunch and Learn sessions, non-traditional career camps, Nursing Mothers room, all gender restrooms, and English Language Learning classes.
How would you respond to the following questions?

1. Do you know the KCC mission statement? How would you describe it? Where would you find it?
2. Do you support the mission of KCC? How do you (or your department) support the mission?
3. What do you believe have been the most significant KCC accomplishments during the past ten years?
4. How do you believe a student would respond if asked “what is special about being educated at KCC?”
5. How are you involved in the strategic planning process at KCC? What are KCC’s strategic planning priorities?
6. How does KCC support its surrounding communities?
7. How does KCC support students who struggle in their adjustment to KCC/higher education?
8. Can you describe how KCC’s policies, processes or activities demonstrate an attentiveness to equity, diversity and inclusion?

Your charge this week
- Continue to read the attached document (you will also find it posted under “Documents & Resources” at https://www.kellogg.edu/about/accreditation/).
- Think/Prepare how you would respond if questioned as noted above.

Next week
We’ll review Criterion 2. INTEGRITY: ETHICAL AND RESPONSIBLE CONDUCT.